

Marcus Hotels & Resorts & Rio Vista Development Complete \$20 Million Renovation of The Garland

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"We are excited for the next chapter of this iconic hotel," said General Manager Scott Mills. "The history of The Garland combined with our extensive redesign has brought the hotel to the next level – a one-of-a-kind urban retreat. It's a destination in Los Angeles that will far surpass guests' expectations."

The first phase of the property's transformation made its debut November 2014. The Garland's 257 guest rooms, of which 14 are suites, lobby and lobby bar were restyled in vibrant colors against rich textures and eclectic accent pieces to project a sophisticated, bohemian California style. Family ownership teamed up with design team Forchielli Glynn alongside Rossi Architecture, to update The Garland's withstanding structures and spaces in a multi-phase renovation to reflect the needs of the modern traveler while honoring the hotel's true Hollywood roots. Highlights of The Garland's upgrades and renovations include:

- Design transformation to all **257 guest rooms**

- There are 14 suites available with the large suites offering a unique layout and style, named after the Beverly Garland family members: Carrington, Cathleen and Fillmore. Rebranded **family suites** and **kids rooms**, complete with spacious living areas and king-size beds for the parents and bunk beds for the kids, are also available and ideal for family travel.
- **The James Suite** is a spectacular, 1,000 square feet curated penthouse that boasts separate spacious living, kitchen and master bedroom areas, a deep soaking tub and three balconies boasting panoramic views of North Hollywood and beyond
- Revamped **lobby** and all-new **lobby bar**
- **The Front Yard**, an unparalleled neighborhood dining concept true to the hotel's legacy and the Valley
- **The Store**, the California-inspired hotel gift shop curated by Beverly Garland's daughter
- **Beverly Park**, a 4,000 sq. ft. outdoor garden and weddings & events venue named for the hotel's legacy, Beverly Garland
- New **complimentary guest programming** from dive-in movie nights and poolside games to an Urban Walk and a poolside macramé class

Welcoming industry executives, families, couples, local residents, and more, The Garland is just minutes away from many of Hollywood's most popular destinations including Universal Studios and Universal CityWalk, Hollywood and the Hollywood Walk of Fame. Nearby blockbuster movie, television, and music studios also include Walt Disney Pictures, Universal Studios, Warner Brothers Studios, as well as major entertainment production companies, ABC, CBS and NBC Studios. For more information please visit www.thegarland.com.

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About The Garland



Built in 1972 by Fillmore Crank for his wife, well-known Hollywood actress, Beverly Garland, The Garland has a colorful history and strong presence in the North Hollywood community. In the second generation of family management, James Crank took over the helm in 1999. Today, Mr. Crank has brought together top talent in the hospitality industry to continue the success of the revered hotel. The Garland boasts 257 renovated guest rooms including 14 suites, updated public spaces, the addition of a brand new outdoor garden/wedding venue - Beverly Park, and a completely redesigned signature restaurant, The Front Yard. Located

just minutes from many of Hollywood's most popular destinations, including Universal Studios, Universal CityWalk, Hollywood, The Hollywood Walk of Fame and Warner Bros Studios, the hotel is ideal for families, couples and business travelers alike. For more information, please visit www.thegarland.com.

Contact: **The Garland**

thegarland@jpublicrelations.com / 818-980-8000

About Marcus Hotels & Resorts



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