

"All the News  
That's Fit to Print"

# The New York Times

National Edition

Southern California: Coastal low clouds to start. Partly sunny otherwise. An afternoon thunderstorm in northeast Nevada. Highs 70s to the 100s. Details, SportsSunday, Page 8.

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## Travel

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### TRENDING

## Perks at Smaller Hotels Mimic Luxury Brands

Luxury hotels aren't the only ones with free attractive amenities. More wallet-friendly properties are also giving their guests some freebies.

Library Hotel Collection, for example, which has four boutique properties in New York City, offers free Wi-Fi and, in the lobby, breakfast, an evening wine and cheese reception, afternoon tea, coffee, bottled water, cookies and fruit. Guests also get passes to any New York Sports Club in the city. (Rates from \$200 a night.)

At the B Ocean Resort in Fort Lauderdale, Fla., free fitness is a focus with yoga and boot camp classes on the private beach and a weekly Aqua Zumba class at the beachfront pool. Wi-Fi and loaner iPads are also a perk. (Rates from \$152.)

The Attwater, a boutique property in Newport, R.I., has iPads in each of the 17 rooms and a free all-day breakfast of creative small plates like caramelized onion and walnut bread with bacon jam and bittersweet chocolate scones. (Rates from \$169.)

The Garland in Los Angeles has Wi-Fi, trolley service to and from Universal Studios Hollywood, movies by the pool, guided walks of the neighborhood and weekly wine tastings and yoga classes (rates from \$199) while the newly renovated Wyndham Orlando Resort International Drive in Or-



A sampling of breakfast treats offered at the Attwater in Newport, R.I.

lando, Fla., has a free shuttle service to the major theme parks including SeaWorld and Disney World. (Rates from \$79.)

At the Brown TLV in Tel Aviv guests don't pay for the twice-weekly rooftop yoga classes or vouchers for each day of their stay to use for breakfast at six cafes in the area. (Rates from \$185.)

And the New Majestic Hotel in Singapore offers Wi-Fi, breakfast, local calls and a minibar with soda, bottled water and juices at no charge. Guests also have access to a smartphone that

they can bring with them to make local calls. (Rates from \$170.)

Giving away creative amenities is a way for lower-priced hotels to build their brands without a big investment, said Scott Berman, a principal in hospitality and leisure at PricewaterhouseCoopers. "It may not cost properties a lot to offer some free perks, but they get a lot back in customer loyalty, which is important given the wide range of accommodation choices travelers have today," he said.

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