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Which New L.A. Hotel Suits Your Personality?

by Alex Schechter September 3, 2015

The hotel scene in Los Angeles has been riding a wave of late, thanks to game-changers like the Ace Downtown and the Line, which got the ball rolling back in 2014. This year has yielded some equally colorful options, but the hotel frenzy isn't likely to slow down anytime soon. To help you sort through the options, we've mapped out the city's newest (and best newly renovated) properties, organized by personality type. From Malibu wannabes to closeted Silicon Valley design nerds, we've got the perfect L.A. hotel for you.



The Garland

5 of 7

Ideal for: laid-back, nostalgic types who want to live the Hollywood dream

L.A. lore ripples through this seven-acre hotel. It originally opened as a Howard Johnson (housekeepers used to use leaf rakes to clean out the shag carpeting), and its owner, Beverly Garland, was a small-time TV and film actress (her son James led the recent \$20 million renovation). Nowadays, the rooms playfully invoke their 1970s roots with orange pillows, groovy pendant lamps, and closets lined with vintage paparazzi photos. There's a lobby bar with poolside service (definitely try the mezcal-fused Oaxa-Can Happen cocktail), macramé classes, and free shuttle service to Universal Studios Hollywood.